

The ally of **artists,** brands and institutions

Talent · Production · MICE experiences · Training — Latin America, since 2013

TALENT

PRODUCTION

EXPERIENCES

dfentertainment.group

WHO WE ARE

A Latin American **entertainment** company

D+F Entertainment Group was founded in 2013 in San José, Costa Rica.

We are the ally of artists, brands and institutions: we manage talent, produce events and brand experiences, design MICE and incentive programs, and train professionals.

Our team brings 20+ years on major stages: from the Cervecería Costa Rica shows, Festival Imperial and Fiestas de Palmares to the tropipop era in Colombia.

+13

years in business (since 2013)

+20

years of team experience

+1,650

events delivered

+125

active public and private clients

WHERE WE WORK

Costa Rica

Colombia

Mexico

Miami

New York

Dominican Rep.

Ecuador

Three pillars, one **team**



TALENT

- Artist management and career development
- Centro Music Group label
- Booking for private events
- Booking for festivals and public events



PRODUCTION

- Executive and technical production
- Corporate and institutional events
- Brand activations and launches
- 360 campaigns and own events such as Chepe Rock



EXPERIENCES

- Incentive trips and corporate retreats
- Conventions and executive events
- Team building, adventure, culture and food
- Gala nights with live entertainment

D+F Academy We train markets, clients and partners in entertainment, marketing and management.

Partners to artists in building **careers**



Strategy and positioning

Diagnosis, career plan and brand narrative.



Booking and circulation

Private and corporate events, festivals and institutional programming.



International expansion

From the home market to Mexico, Colombia and the wider region.



Show and tour production

Logistics, riders, touring party and technical coordination.



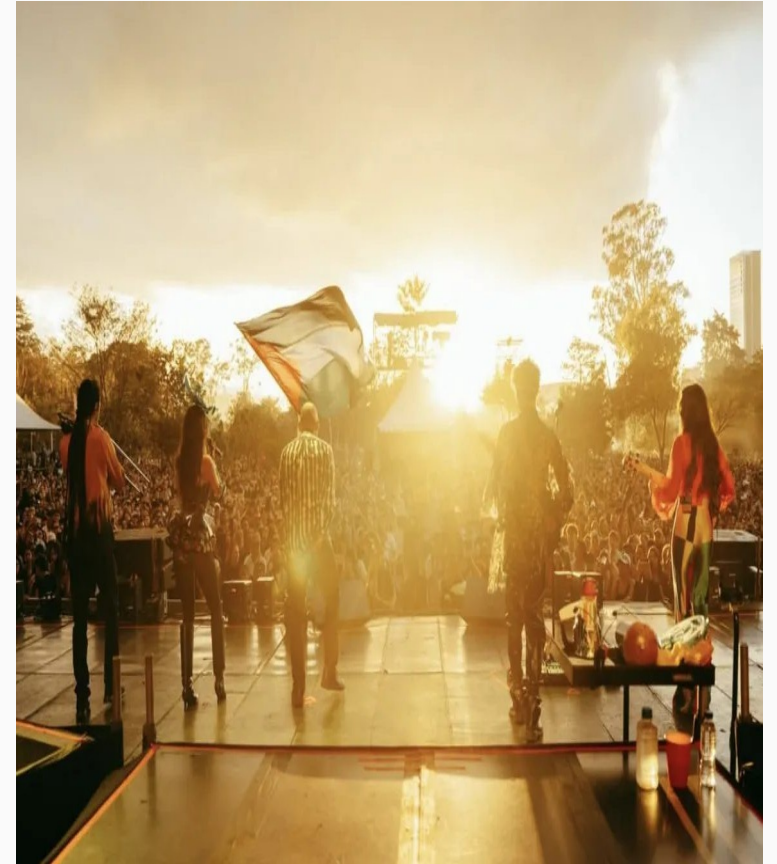
Brand collaborations

Sponsorships, campaigns and appearances.



PR and communications

Strategic communications and the Centro Music Group label.



FIA · International Arts Festival

Careers we **support**



Percance

Costa Rica → Mexico

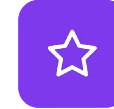
20+ years, a sold-out National Stadium and the move to Mexico, with Vive Latino and Tecate Península 2026. D+F has developed the band's career since 2009 and manages its booking today.



Sebas Guillem

Costa Rica

The first Costa Rican to reach the Got Talent España final, with two golden buzzers. D+F manages his booking and development together with Centro Music Group.



Monsieur Periné

Colombia

Latin Grammy-winning Colombian band. D+F manages its booking, including its performance at FIA.

We join the artist's team, we don't replace it: every opportunity comes with a formal offer and clear terms.

Live talent for events that never **repeat**

We act as the intermediary with the artist's management and the partner who leads the artistic production, working inside the client's, planner's or producer's team.



Corporate events



Incentives and MICE



Private celebrations



Weddings

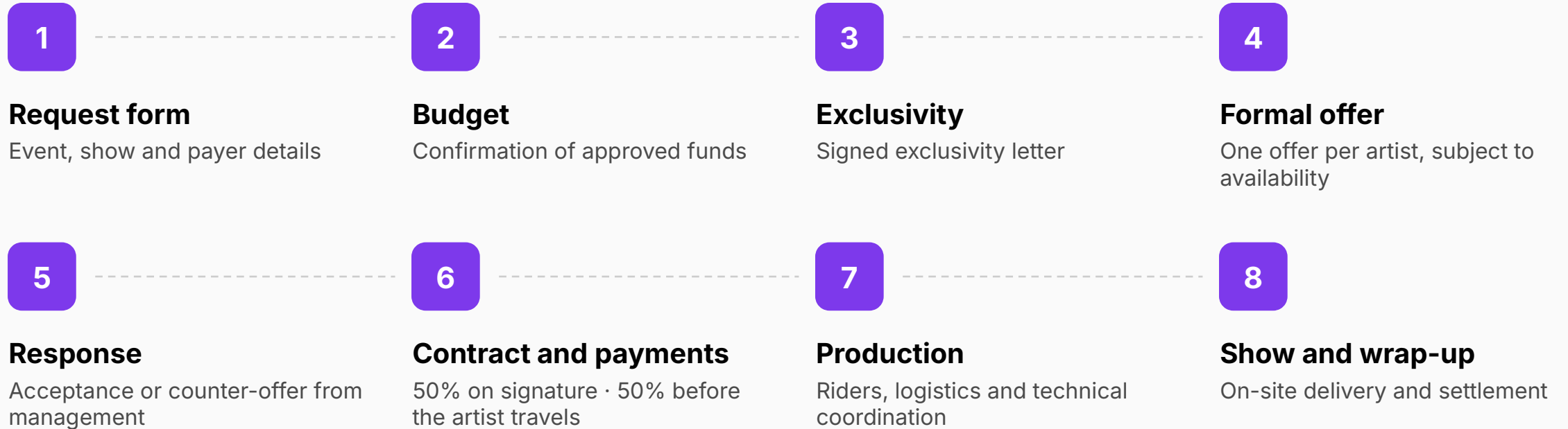
DESTINATION EXPERIENCE

Costa Rica · Miami · New York · Dominican Republic · Colombia · Ecuador

A strict code of ethics, discretion and confidentiality at every event.



From request to show in eight **steps**



Exclusive processes. We are not artist brokers: if a request is being handled in parallel by other intermediaries, we step aside. That protects the client, the artist and the negotiation.

Programming with impact and **compliance**

We handle artists and production for free festivals, ticketed concerts and cultural programming for ministries, municipalities and institutions.



National and international booking



Technical production and logistics



Public procurement processes and auditable budgets



Offer models: flat fee, all-in, delivered on site or guarantee vs. box office

EXPERIENCE

Chepe Rock

Owner and general producer of every edition

FIA

Logistics, technical production and artist booking

Festival Imperial and Palmares

Cervecería Costa Rica shows

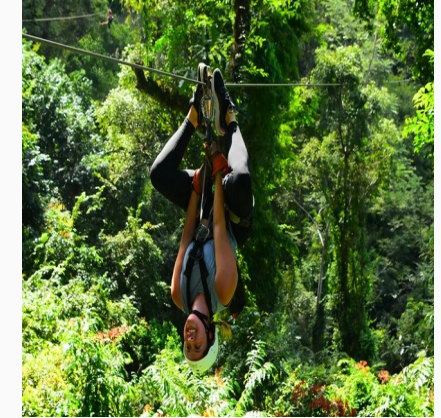
Ministry of Culture and Youth

Institutional cultural programming

Experiences your team won't **forget**

We design and run MICE programs end to end — logistics, experiences and live entertainment— with a single point of accountability.

- Incentive trips and corporate retreats
- Conventions and executive events
- Team building, adventure and local culture
- Workshops: AI, mixology, food
- Welcome kits and corporate gifts
- Gala nights with live artists



Costa Rica · Cartagena · Latin America

Production to an **international standard**



General production management



Technical: sound, lighting, video and backline



BTL activations and launches



Creative concept and storytelling



360 campaigns: content, influencers and digital



Costa Rica Tech · kölbi 2023

Full production



World Refugee Day

Full production



#PaísesHermanos

360 campaign



Chepe Rock

Brand activations

Experience on the stages that **matter**



Chepe Rock



Chepe Rock

General producer of every edition



FIA · International Arts Festival

Logistics, technical production and artist booking



Festival Imperial and Fiestas de Palmares

Cervecería Costa Rica shows



Nivea 100 years

Brand celebration



Kölbi Tech

Strategy, production and commercial management



Colombian tropipop

The team worked with the artists of that era

TRUSTED BY

Brands and institutions we have **worked with**

Cervecería Costa Rica	Imperial	Florida Bebidas	Kölbi	Banco Nacional de Costa Rica
BAC	Mastercard	Walmart	Coca-Cola	Pepsi
Claro	HP	Huawei	Amazon	Nivea
Ministry of Culture and Youth	ONU	FAO	ACNUR / UNHCR	OIM / IOM

+125 active clients across the private sector, public institutions and international cooperation.

A reliable partner on every side of the **table**



Artists and management

- Verified opportunities with a formal offer
- Payments: 50% on signature, 50% before travel
- Riders honored and hospitality taken care of



Companies, brands and planners

- One accountable team from idea to wrap-up
- A clear budget before any commitment
- Discretion and a code of ethics



Institutions and festivals

- Clear processes and auditable budgets
- On-the-ground booking and technical production
- A bridge to brands and sponsors

Every opportunity comes with a formal offer, clear terms and full confidentiality.



Let's build what's **next**

Artists, brands, institutions and planners: let's talk.

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